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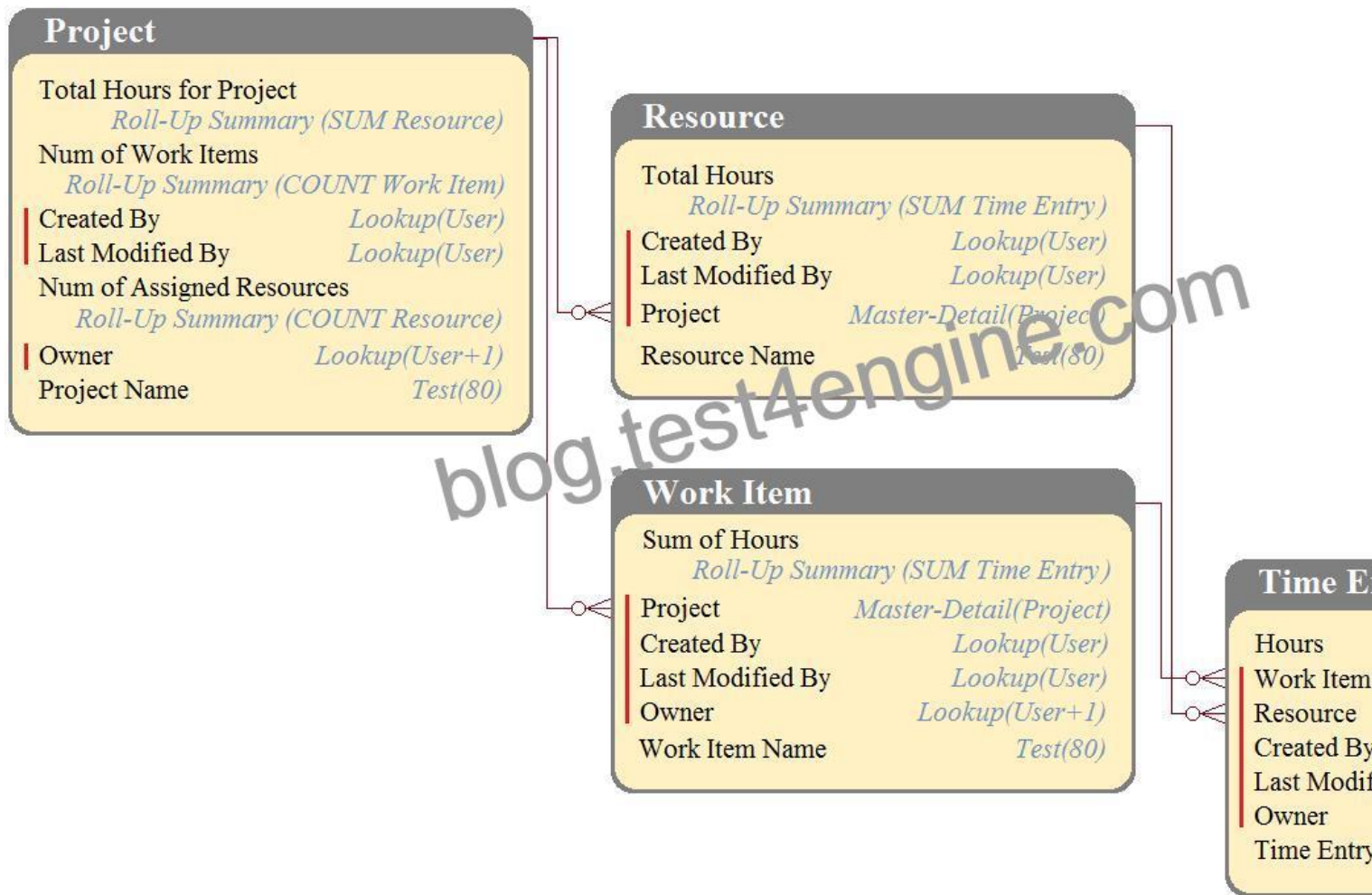
NO.47 Universal Containers is migrating individual customers (B2C) data from legacy systems to Salesforce. There are millions of customers stored as account and contacts in the legacy database.

Which object model should a data architect configure within Salesforce?

- * Leverage person account object in Salesforce
- * Leverage standard account and contact object in Salesforce
- * Leverage custom account and contact object in Salesforce
- * Leverage custom person account object in Salesforce

NO.48 DreamHouse Realty has a data model as shown in the image. The Project object has a private sharing model, and it has Roll-Up summary fields to calculate the number of resources assigned to the project, total hours for the project, and the number of work items associated to the project.

There will be a large amount of time entry records to be loaded regularly from an external system into Salesforce.



What should the Architect consider in this situation?

- * Load all data after deferring sharing calculations.
- * Calculate summary values instead of Roll-Up by using workflow.
- * Calculate summary values instead of Roll-Up by using triggers.
- * Load all data using external IDs to link to parent records.

NO.49 Universal Containers (UC) is transitioning from Classic to Lightning Experience.

What does UC need to do to ensure users have access to its notices and attachments in Lightning Experience?

- * Add Notes and Attachments Related List to page Layout in Lightning Experience.
- * Manually upload Notes in Lightning Experience.
- * Migrate Notes and Attachment to Enhanced Notes and Files a migration tool
- * Manually upload Attachments in Lightning Experience.

NO.50 Universal Containers (UC) is planning to move away from legacy CRM to Salesforce. As part of one-time data migration, UC will need to keep the original date when a contact was created in the legacy system. How should an Architect design the data migration solution to meet this requirement?

- * After the data is migrated, perform an update on all records to set the original date in a standard CreatedDate field.
- * Create a new field on Contact object to capture the Created Date. Hide the standard CreatedDate field using Field -Level Security.
- * Enable Set Audit Fields; and assign the permission to the user loading the data for the duration of the migration.

- * Write an Apex trigger on the Contact object, before insert event to set the original value in a standard CreatedDate field.

NO.51 Cloud Kicks currently has a Public Read/Write sharing model for the company's Contacts. Cloud Kicks management team requests that only the owner of a contact record be allowed to delete that contact.

What should an Architect do to meet these requirements?

- * Set the profile of the users to remove delete permission from the Contact object.
- * Check if the current user is NOT the owner by creating a before delete trigger.
- * Set the Sharing settings as Public Read Only for the Contact object.
- * Check if the current user is NOT the owner by creating a validation rule on the Contact object.

NO.52 Universal Containers has deployed Salesforce for case management. The company is having difficulty understanding what percentage of cases are resolved from the initial call to their support organization. What first step is recommended to implement a reporting solution to measure the support reps case closure rates?

- * Enable field history tracking on the Case object.
- * Create a report on Case analytic snapshots.
- * Install AppExchange packages for available reports.
- * Create Contact and Opportunity Reports and Dashboards.

NO.53 A customer monitors over 10,000 servers and these servers automatically record their status every 15 minutes. The customer is required to maintain all of these status reports for a period of 10 years. Service Reps need access to up to one week's worth of these status reports with all of their details. What are two limits an architect should consider when recommending what data should be integrated into Salesforce and for how long it should be stored in Salesforce?

Choose 2 answers

- * Data storage limits
- * API Request limits
- * Webservice callout limits
- * Workflow rule limits

NO.54 The Chief Technology Officer (CTO) of Ursa Major Solar wants error messages to appear when a future date is detected in a custom AnniversaryDate_c field on the Contact object. Additionally, the CTO wants the ability to translate the error messages.

Which two approaches should an Architect use to fulfill this requirement? (Choose two.)

- * Create a trigger on Contact and add an error to the record with a custom label.
- * Implement an external validation API with translation functionality.
- * Create a workflow field update to set the standard ErrorMessage field.
- * Create a validation rule and translate the error message with translation workbench.

NO.55 In a Salesforce org used to manage Contacts, what two options should be considered to maintain data quality? Choose 2 answers

- * Use the private sharing model.
- * Use Salesforce duplicate management.
- * Use validation rules on new record create and edit.
- * Use workflow to delete duplicate records.

NO.56 During the implementation of Salesforce, a customer has the following requirements for Sales Orders:

1. Sales Order information needs to be shown to users in Salesforce.

2. Sales Orders are maintained in the on-premises enterprise resource planning (ERP).
3. Sales Order information has more than 150 million records.
4. Sales Orders will not be updated in Salesforce.

What should a data architect recommend for maintaining Sales Orders in Salesforce?

- * Use custom objects to maintain Sales Orders in Salesforce.
- * Use custom big objects to maintain Sales Orders in Salesforce.
- * Use external objects to maintain Sales Order in Salesforce.
- * Use Standard order object to maintain Sale Orders in Salesforce

NO.57 Universal Containers (UC) has implemented Salesforce. UC is running out of storage and needs to have an archiving solution. UC would like to maintain two years of data in Salesforce and archive older data out of Salesforce.

Which solution should a data architect recommend as an archiving solution?

- * Build a batch job to move all records off platform, and delete old records from Salesforce.
- * Build a batch job to move two-year-old records off platform, and delete old records from Salesforce.
- * Build a batch job to move all records off platform, and delete all records from Salesforce.
- * Use a third-party backup solution to back up all data off platform.

NO.58 Universal Containers is exporting 40 million Account records from Salesforce using Informatica Cloud. The ETL tool fails and the query log indicates a full table scan time-out failure. What is the recommended solution?

- * Modify the export job header to specify Export-in-Parallel.
- * Modify the export job header to specify Sforce-Enable-PKChunking.
- * Modify the export query that includes standard index fields(s).
- * Modify the export query with LIMIT clause with Batch size 10,000.

NO.59 Universal Containers wishes to maintain Lead data from Leads even after they are deleted and cleared from the Recycle Bin.

What approach should be implemented to achieve this solution?

- * Use a Lead standard report and filter on the IsDeleted standard field.
- * Use a Converted Lead report to display data on Leads that have been deleted.
- * Query Salesforce with the queryAll API method or using the ALL ROWS SOQL keywords.
- * Send data to a Data Warehouse and mark Leads as deleted in that system.

NO.60 NTO need to extract 50 million records from a custom object everyday from its Salesforce org. NTO is facing query timeout issues while extracting these records.

What should a data architect recommend in order to get around the time out issue?

- * Use a custom auto number and formula field and use that to chunk records while extracting data.
- * The REST API to extract data as it automatically chunks records by 200.
- * Use ETL tool for extraction of records.
- * Ask SF support to increase the query timeout value.

NO.61 Universal Containers (UC) is planning to launch its Customer Community. The community will allow user to register shipment requests which are then processed by UC employees.

Shipment requests contain header information, and then a list of no more than 5 items being shipped. UC will initially roll out its community to 5,000 customers in Europe, and will ultimately roll out to 20,000 customers worldwide within the next two years. UC expects an average of 10 shipment requests per week per customer. UC wants customers to be able to view up to three years of

shipment requests and use Salesforce reports. What is the recommended solution for UC's Data Architect to address the requirements?

- * Create an external custom object to track shipment requests and a child external object to track shipment items. External objects are stored off-platform in Heroku's Postgres database.
- * Create an external custom object to track shipment requests with five lookup custom fields for each item being shipped. External objects are stored off-platform in Heroku's Postgres database.
- * Create a custom object to track shipment requests and a child custom object to track shipment items. Implement an archiving process that moves data off-platform after three years.
- * Create a custom object to track shipment requests with five lookup custom fields for each item being shipped. Implement an archiving process that moves data off-platform after three years.

NO.62 United Containers (UC) has released a new disaster recovery (DR) policy that states that cloud solutions need a business continuity plan in place separate from the cloud provider's built-in data recovery solution.

Which solution should a data architect use to comply with the DR policy?

- * Utilize an ETL tool to migrate data to an on-premise archive solution
- * Leverage a third-party tool that extracts Salesforce data/metadata, and stores the information in an external protected system
- * Write a custom batch job to extract data changes nightly, and store on an external protected system
- * Leverage Salesforce weekly exports, and store data in flat files on a protected system

NO.63 A casino is implementing Salesforce and is planning to build a customer 360 degree view for a customer who visits its resorts. The casino currently maintains the following systems that record customer activity: L Point-of-sale system: All purchases for a customer

2. Salesforce; All customer service activity and sales activities for a customer

3. Mobile app: All bookings, preferences, and browser activity for a customer

4. Marketing: All email, SMS, and social campaigns for a customer

Customer service agents using Salesforce would like to view the activities from all four systems to provide support to customers. The information has to be current and real time.

What strategy should the data architect implement to satisfy this requirement?

- * Explore external data sources in Salesforce to build a 360 degree view of the customer.
- * Use a customer data mart to create the 360 degree view of the customer.
- * Periodically upload summary information in Salesforce to build a 360 degree view.
- * Migrate customer activities from all four systems into Salesforce.

NO.64 Universal Containers (UC) is migrating from a legacy system to Salesforce CRM, UC is concerned about the quality of data being entered by users and through external integrations.

Which two solutions should a data architect recommend to mitigate data quality issues?

- * Leverage picklist and lookup fields where possible
- * Leverage Apex to validate the format of data being entered via a mobile device.
- * Leverage validation rules and workflows.
- * Leverage third-party AppExchange tools

NO.65 Company S was recently acquired by Company T. As part of the acquisition, all of the data for the Company S's Salesforce instance (source) must be migrated into the Company T's Salesforce instance (target).

Company S has 6 million Case records.

An Architect has been tasked with optimizing the data load time.

What should the Architect consider to achieve this goal?

- * Pre-process the data, then use Data Loader with SOAP API to upsert with zip compression enabled.
- * Directly leverage Salesforce-to-Salesforce functionality to load Case data.
- * Load the data in multiple sets using Bulk API parallel processes.
- * Utilize the Salesforce Org Migration Tool from the Setup Data Management menu.

NO.66 Universal Containers developers have created a new Lightning component that uses an Apex controller using a SOQL query to populate a custom list view. Users are complaining that the component often fails to load and returns a time-out error.

What tool should a data architect use to identify why the query is taking too long?

- * Enable and use the Query Plan tool in the developer console
- * Use Splunk to query the system logs looking for transaction time and CPU usage
- * Use Salesforce's query optimizer to analyze the query in the developer console
- * Open a ticket with Salesforce support to retrieve transaction logs to be analyzed for processing time

Explanation

Explanation/Reference: https://trailhead.salesforce.com/content/learn/modules/database_basics_dotnet/writing_efficient_queries

NO.67 A customer needs a sales model that allows the following:

- * Opportunities need to be assigned to sales people based on the zip code.
- * Each sales person can be assigned to multiple zip codes.
- * Each zip code is assigned to a sales area definition. Sales is aggregated by sales area for reporting.

What should a data architect recommend?

- * Assign opportunities using list views using zip code.
- * Add custom fields in opportunities for zip code and use assignment rules.
- * Allow sales users to manually assign opportunity ownership based on zip code.
- * Configure territory management feature to support opportunity assignment.

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