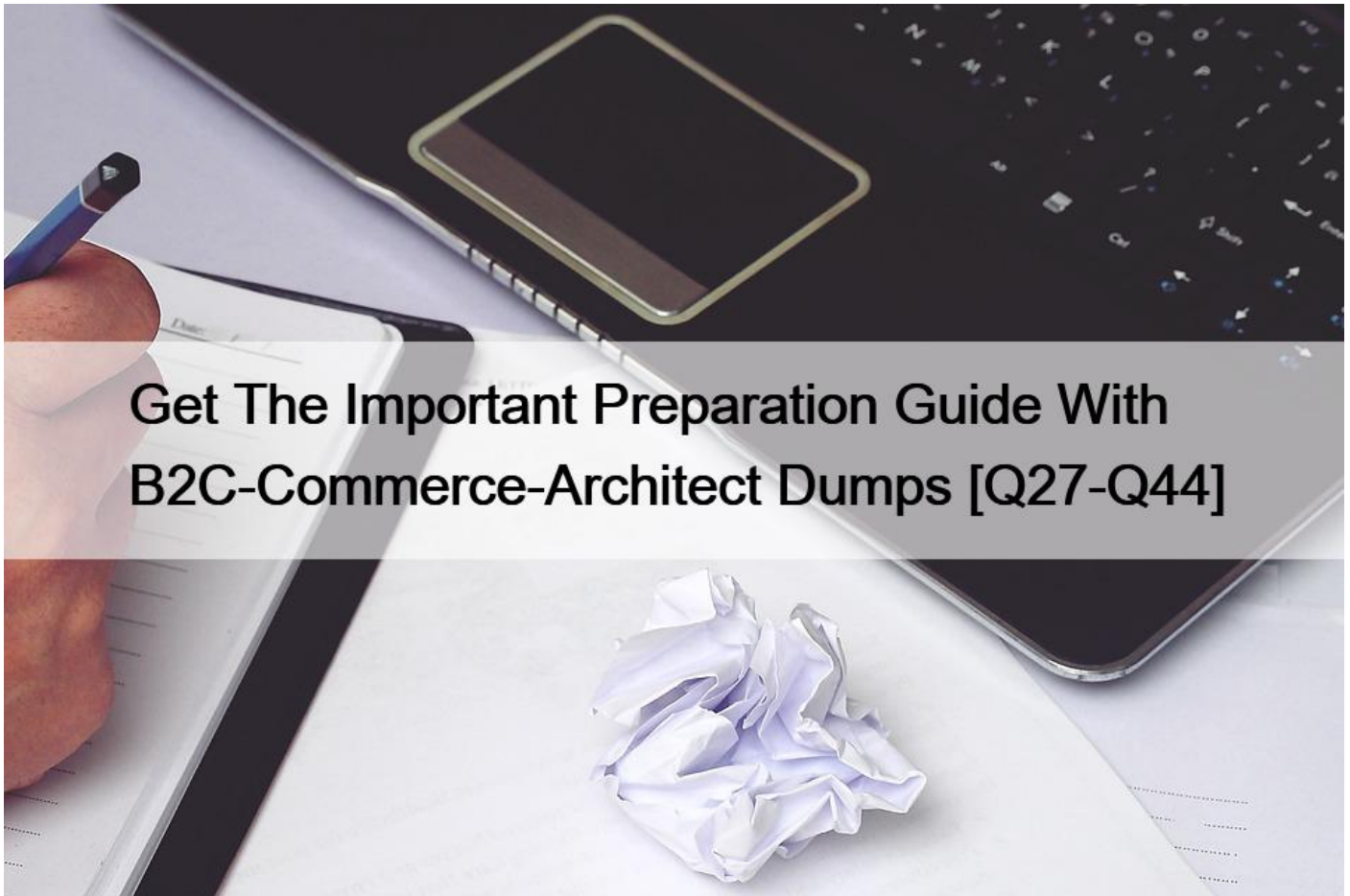


## Get The Important Preparation Guide With B2C-Commerce-Architect Dumps [Q27-Q44]



### **Get The Important Preparation Guide With B2C-Commerce-Architect Dumps Get Totally Free Updates on B2C-Commerce-Architect Dumps PDF Questions**

The B2C-Commerce-Architect Certification Exam covers a wide range of topics, including business and technical requirements gathering, solution design, data modeling, integration, and optimization. B2C-Commerce-Architect exam also evaluates the candidate's ability to design and implement customizations, extensions, and integrations using Salesforce Commerce Cloud APIs and third-party tools. Salesforce Certified B2C Commerce Architect certification is recognized globally and provides a competitive advantage to professionals looking to advance their career in the field of B2C commerce. Salesforce Certified B2C Commerce Architect certification also provides access to a community of certified professionals, resources, and events that can help professionals stay up-to-date with the latest trends and best practices in the industry.

**NO.27** A Client has automated builds that deploy the code; however, recent builds started failing with compilation issues, which are not reproducible in developer's environment.

What first step needs to be taken to identify and fix the issue?

- \* Clean up build server work space and run job again.
- \* Verify the modules versions used to generate the code.
- \* Verify the generated JavaScript and CSS for the build.
- \* Recreate the job in the build server to verify compilation issues.

**NO.28** A company has B2C Commerce and Marketing Cloud. The Marketing team wants to match up the purchasing data from B2C Commerce to the Marketing Cloud subscriber data.

Which two objects from B2C Commerce should a Solution Architect map to Marketing Cloud in order to meet the company's needs?

Choose 2 answers

- \* Contact
- \* Orders
- \* Customer
- \* Profile

**NO.29** A B2C Commerce developer has recently completed a tax service link cartridge integration into a new SHU site. During review, the Architect notices the basket calculation hook is being run multiple times during a single tax call.

What is the reason for the duplicate calculations being run?

- \* The tax cat is being called multiple times.
- \* The LINK cartridge Is Included multiple times in the cartridge path.
- \* There are multiple hook.js files referring to the same hook.
- \* The checkout is designed to recursively refer to the same hook.

**NO.30** A customer service team raised a new business requirement that requires a multi-cloud solution design between B2C Commerce, Service Cloud, and Marketing Cloud. A Solution Architect has been hired to lead the design of the multi-cloud solution.

Which two actions should the Solution Architect take to accurately capture requirements and deliver the solution overview?

Choose 2 answers

- \* Include functional subject matter experts and technical resources across multiple discovery workshops, grouped by business function to ensure all requirements are captured.
- \* Conduct discovery workshops and upon completion present the solution back to the design authority or executive stakeholders to validate the solution.
- \* Conduct discovery workshops to create a user acceptance testing document and invite business owners, each cloud technical architect, and implementation development team.
- \* Include the customer service team so that they can provide detailed user stories prior to the discovery workshops.

**NO.31** Northern Trail Outfitters (NTO) wants to use Marketing Cloud to implement an Abandoned Cart Solution Workflow so that personalized messages are sent to shoppers who add items to their cart but abandon the B2C Commerce storefront.

Which two options should a Solution Architect recommend to meet this requirement? Choose 2 answers

- \* Configure streaming updates for catalog importing, implement the Collect Tracking Code, and leverage Journey Builder to trigger an abandoned cart message.
- \* Configure B2C Commerce catalog, product, order, and customer data feeds; implement Marketing Cloud collect.js and trigger an abandoned cart message through Journey Builder.
- \* Configure streaming updates for catalog importing, implement Google Analytics tracking, and leverage Journey Builder to trigger an abandoned cart message.

\* Configure B2C Commerce catalog, product, inventory, and customer data feeds; implement Marketing Cloud collect.js and trigger an abandoned cart message through Journey Builder.

**NO.32** There Is an Issue with the site when the domain Is opened from Google search results. After researching the problem. It turns out that the site returns \* 404 page error when accessed with a parameter in the URL.

What should the Architect recommend to fix that issue?

- \* Add dynamic catch-all rule to redirect to home page.
- \* Add this snippet to the aliases configuration for the domain:

```
{  
  "pipeline": "Home-Show",  
  "apply-to-host-only-request-with-params": "true"  
}
```

- \* Add this snippet to the aliases configuration for the domain

```
{  
  "controller": "Home-Show",  
  "apply-to-host-only-request-with-params": "true"  
}
```

- \* Add dynamic redirect if the URL contains parameter to Home Show.

Add this snippet to the aliases configuration for the domain

**NO.33** Facebook connect will be available on your storefront to allow users to log in. To configure properly the new OAuth provider. What should you need from your product owner?

- \* User and password from Facebook to get the access token.
- \* Ask for the access token.
- \* Ask to grant needed permissions for your facebook user.
- \* Send request to facebook endpoint with app\_id send by POST to retrieve the oauth token.

**NO.34** A company that is a shoe-producer is doing Salesforce B2C Commerce implementation. In their Enterprise Resource Warning (ERP) system, the products are marked as being one of three types: boots, sandals, and sneakers. The business requirements based on the type are:

- \* The messaging on Product Detail page is different
- \* Customers are able to filter their Product Search Results

The customer's operations team asks about the format in which to send this value in the catalog.

Which data type should the Architect specify for this attribute In the Data Mapping document?

- \* A custom attribute of type string containing comma separated values.
- \* A custom attribute type set-of-string containing multiple values.
- \* A custom attribute of type enum-of-string (multiselect able value).

- \* A custom attribute of type enum-of-string (single selectable value)

**NO.35** The Client plans to deploy a new payment provider and Order Management System on its existing B2C Commerce website. They have asked an Architect to advise which environment it should use to conduct load testing of its new integrations.

Which environment should be used as the ideal environment for this kind of load test?

- \* The Development Instance of a rental Realm.
- \* The Development Instance of the existing Realm.
- \* The Production instance of the existing Realm.
- \* The Production Instance of a rental Realm.

**NO.36** Which standards allow `dw.ws.WebReference2` class?

- \* WSDL 1.1
- \* RPC/Encoded WSDLs
- \* SOAP 1.1 and SOAP 1.2
- \* Apache CXF
- \* https 1.0 and 1.1

**NO.37** Northern Trail Outfitters (NTO) wants to upgrade its customer service by providing the opportunity for customers to engage using social messaging channels such as Facebook, WhatsApp, and SMS to resolve issues and ask questions. They already use Marketing Cloud Mobile Connect and Social Studio. Alongside these, the Solution Architect also recommends implementing Digital Engagement features in Service Cloud.

Which two reasons should a Solution Architect use to justify those recommendations?

Choose 2 answers

- \* Mobile Connect lacks integration with the service agent console without Digital Engagement
- \* Mobile Connect only supports outbound messaging in selected countries
- \* Social Studio does not support 1:1 messaging on the apps listed in the scenario
- \* Social Studio is limited to listening to social channel and not responding

**NO.38** During load testing, a third party service is constantly failing to respond in a timely manner on the Product Listing Page. The page is not affected as it is collecting data with the server side call, however the loading time is increasing.

Which two recommendations should the developer take in order to minimize the risk and improve the loading time?

Choose 2 answers

- \* Ask the third party to improve the reliability of the service.
- \* Decrease the service timeout.
- \* Enable the Circuit Breaker.
- \* Remove the service.
- \* Load the data asynchronously after the page is loaded

**NO.39** Our client notifies you that the iOS application made a few months ago for some reason now is experiencing a degradation in service and some requests take too long to respond. What tool will you use in order to check if there is any issue with OCAPI calls?

- \* Code Profiler
- \* Log center filtering by request type OCAPI
- \* Pipeline Profiler filtering results with Extended script development mode.
- \* Reports & Dashboard under Technical tab.

**NO.40** The Client has requested an Architect's help in documenting the architectural approach to a new home page.

The requirements provided by the business are:

- \* Multiple areas of static image content, some may need text shown at well
- \* The content page must be Realizable
- \* A carousel of featured products must be shown below a banner 101191
- \* Recommended categories will be featured based on the time of year

Which two solutions would fulfil these requirements?

Choose 2 answers

- \* Leverage B2C Commerce Content Management Service
- \* Leverage B2C Commerce locales in Business Manager
- \* Leverage B2C Commerce content slots and assets
- \* Leverage B2C Commerce Page Designer with a dynamic layout.

**NO.41** A new dent is moving from their existing ecommerce platform to B2C Commerce. They have an existing service that connects to the Email Marketing System. The endpoint of the service can directly parse the data posted by the customer from the Storefront page for marketing materials subscriptions. it if required that the service implementation on the B2C Commerce site supports authentication and encoding.

What type should the Architect document this new service as?

- \* HTTP
- \* HTTP Form
- \* Generic
- \* SOAP

**NO.42** Northern Trail Outfitters (NTO) wants to integrate its product information management (PIM) system with B2C Commerce so shopping experiences can be relevant, personalized, and seamless across channels. They need the ability to search for product deltas in the PIM system and reflect those changes in B2C Commerce on a scheduled basis. The Solution Architect recommends using MuleSoft Accelerator for B2C Commerce for this integration.

Which two benefits should the Solution Architect highlight about API-led connectivity while implementing the MuleSoft accelerator for B2C Commerce?

Choose 2 answers

- \* It enables self-service and an increase in productivity through reusable microservices and APIs.
- \* It lets the business quickly integrate different systems without involving IT.
- \* It offers a template-driven approach for development.
- \* It enforces a distributed approach and allows for the creation of Experience APIs, Data APIs, and System APIs.

**NO.43** As a Commerce Architect you should ensure that the cache hit ratio for your storefront is over 70%. During your investigation you realize that a significant number of pages are not cached. From which tool can you get this information?

- \* Page Speed
- \* Google Lighthouse
- \* Code Profiler

- \* Pipeline Profiler
- \* Reports & Dashboard

**NO.44** A merchant is selling a new product line of televisions. In order to deliver a good customer experience, the merchandising team wants the screen size to be incorporated into the search and navigation journey.

Which two things can the developer do to facilitate this for them?

Choose 2 answers

- \* Create a new search refinement for a Boolean value true or false and label it `big screen`;
- \* Define a new searchable attribute for Screen Size.
- \* Configure catalog-level search refinement definition for Screen Size.
- \* Configure Screen Size threshold search refinement bucket definitions.

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