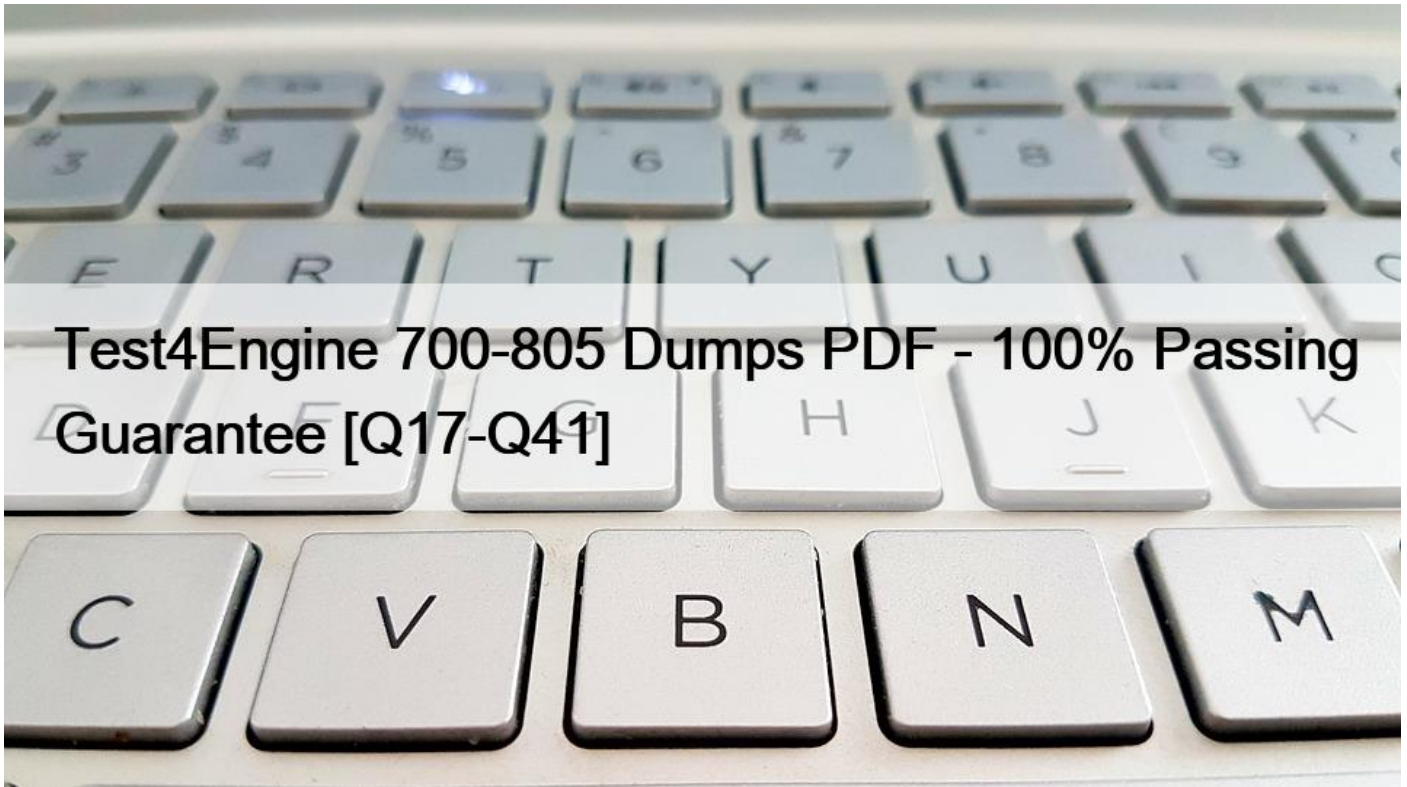


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NEW QUESTION 17

Which area of the success plan is the renewal manager responsible?

- * Solution renewal
- * Barriers predicted
- * Success plan hypothesis
- * Adoption barriers overcome

NEW QUESTION 18

What is the primary measurement of success for a Renewals Manager?

- * Iarr rate
- * Renewal success rate
- * Upsell percentage
- * Percentage of contracts closed

NEW QUESTION 19

What is the future state goal of licensing at Cisco?

- * Smart License
- * Standby License
- * Classic PAK
- * Right to use

NEW QUESTION 20

Who do renewals managers (rms) work with?

- * Rms work with account managers to drive ongoing revenue risk assessments and plays.
- * Rms work by themselves to develop a high level view customer requirements and objectives.
- * Rms work with pre-sales engineers and build customer solutions.
- * Rms work with service delivery teams and monitor engagements.

NEW QUESTION 21

An important Cisco customer has a large number of individual licenses for Cisco One in Enterprise Networking and engages many Webex users. The customer has expressed the intention to grow both groups and needs a compelling and simplified proposal.

Which Cisco offer represents the best value for the customer?

- * Propose to migrate to perpetual model.
- * Suggest as implied discount DSA with the total of licenses from each product Cisco One and Webex.
- * Ask Cisco team to engage into a Smart Account or Enterprise Agreement and propose a creation of a Customer Success Plan.
- * Prepare a Partner Branded Managed Service deal.

NEW QUESTION 22

Which three financial metrics are critical in renewing subscriptions? (Choose three.)

- * net new sales
- * annual recurring revenue
- * close rate
- * training costs
- * renewal rate

NEW QUESTION 23

How does Cisco define ATR?

- * Contracts/subscriptions that have attrition terms revoked.
- * ATR is the sum of RP and IARR, minus the attrition rate.
- * Any customer agreement where attrition has been an issue.
- * Contracts/subscriptions that are available to renew.

NEW QUESTION 24

Which product addresses network segment a in issues and is comprised of Viptela and Meraki products?

- * Tetration
- * SD-WAN
- * Security applications
- * Cloud services

NEW QUESTION 25

Which statement best describes the success plan?

- * The blueprint for account teams to achieve customer success
- * A tool for reporting actions to management
- * A shareable document that captures all account activities
- * A document capturing a comprehensive view of all customer health scores

NEW QUESTION 26

What is the main purpose of CCW-R?

- * to factor customer ATR, up sell and attrition
- * to allow customers and partners to download renewal data
- * to allow customers and partner store new software subscriptions and service contracts from one tool
- * to capture partner and customer bill ng preferences

NEW QUESTION 27

Which service offering helps define the customer's IT vision and strategy?

- * Support
- * Advisory
- * Optimization
- * Training

NEW QUESTION 28

Which statement best describes an Accelerator?

- * An on-call service for customer support
- * A one-on-one deep dive on network issues
- * A one-on-one coaching engagement covering specific use cases
- * A hosted one-to-many educational webinar with live expert Q and A

NEW QUESTION 29

An important Cisco customer has a large number of individual licenses for Cisco One in Enterprise Networking and engages many Webex users.

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Which Cisco offer represents the best value for the customer?

- * Propose to migrate to perpetual model.
- * Prepare a Partner Branded Managed Service deal.
- * Ask Cisco team to engage into a Smart Account or Enterprise Agreement and propose a creation of a Customer Success Plan.
- * Suggest a simplified discount DSA with the total of licenses from each product Cisco One and Webex.

NEW QUESTION 30

Which action can a renewals manager take to drive value in the account?

- * Align partners on training
- * Define the account forecast
- * Manage and mitigate renewal risk

- * Removing adoption barriers

NEW QUESTION 31

Which services are contained in the CX portfolio?

- * Support Services ,Business Critical Services and Professional Services
- * Support Services and business Critical Services
- * Support Services,Business Critical Services,Professional Services,Managed services, and Learning Services
- * Support Services,Business Critical Services, Professional Services and Managed services

NEW QUESTION 32

Which strategy contributes to the successful renewal of service contracts?

- * Offer discounts.
- * Lock in revenue streams through co-termination.
- * Communicate product performance, pricing, and position.
- * Discount multi-year service agreements.

NEW QUESTION 33

During which activity of the renewal process would an RM provide an appropriate co-termination timeframe and gain required internal approvals?

- * Proposal build
- * Billing
- * Deal strategy
- * Quote delivery

NEW QUESTION 34

Which two actions can a partner or customer perform within CCW-R? (Choose two.)

- * set up billing
- * download hardware, software and services datasheets
- * change Customer Address
- * view and manage their contracts
- * order new services

NEW QUESTION 35

Which statement is the most accurate description of the Health Index?

- * A measurement tool for resolving specific product quality issues and adoption barriers
- * An ongoing measurement of customer sentiment
- * A tool for service providers to determine what stage of the lifecycle to offering training solutions
- * An ongoing measurement of several key customer health indicators

NEW QUESTION 36

What is the primary customer values of the Cisco Services Portfolio?

- * Services packages tailored to specific customer needs
- * ON-call,24/7 service technicians at all levels
- * Services priced based on usage

- * Customers can develop their own service offerings

NEW QUESTION 37

Which two actions can a partner or customer perform within CCW-R? (Choose two.)

- * View and manage their contracts
- * Change Customer Address
- * Set up billing
- * Order new services
- * Download hardware, software and services datasheets

NEW QUESTION 38

What is the key implication on-time renewals have for an IT provider company?

- * incentives will be paid
- * improved customer satisfaction
- * no major impact if sales are on plan
- * recurring business is preserved

NEW QUESTION 39

What is the primary customer value of the Cisco Services Portfolio?

- * Services priced based on usage
- * Services packages tailored to specific customer needs
- * Customers can develop their own service offerings
- * On-call, 24/7 service technicians at all levels

NEW QUESTION 40

During which activity of the renewal process would an RM provide an appropriate co-termination timeframe and gain required internal approvals?

- * deal strategy
- * billing
- * proposal build
- * quote delivery

NEW QUESTION 41

Which case represents a risk of renewal where a mitigation analysis will help obtain a more desired outcome?

- * The adoption rate is 50% under the expected level and the plan is six months before the expiration date.
- * The health index of a customer is over expected targets with no red flags.
- * There are no open incidents 30 days before renewal dates.
- * Customer is willing to subscribe to a recommendation case to be publicly communicated.

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