

[Nov 03, 2023 Latest Adobe AD0-E712 Exam Practice Test To Gain Brilliant Result [Q15-Q39]



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QUESTION 15

What is headless eCommerce?

- * It's a distribution of all goods a company sells across multiple stores and warehouses with no single application serving as the central authority from which other applications could pull the data.
- * It's a sales strategy based on the company not having any eCommerce website of their own, relying on other vendors selling its goods online and having a system with API that allows fulfilling orders on their behalf with their branding.
- * It is a separation of the front end and back end of an eCommerce application, with the back end exposing an API to which one or multiple front end applications can connect.

QUESTION 16

A new theme has been installed and deployed but the old one still shows in the frontend. What is the reason for this?

- * The visitor's browser cache needs to expire.

- * The configuration needs to be updated to select the new theme.
- * All the indexes need to be refreshed.

QUESTION 17

A merchant wants to offer a fixed, reduced price to select groups of customers who are buying a large quantity of a product in a single order.

What pricing feature would be used?

- * Bulk Price
- * Tier Price
- * Catalog Rule

QUESTION 18

Magento Open Source supports a wide range of delivery methods, as well as shipping carriers. What are two delivery methods that require an account with a third-party provider? (Choose two.)

- * In-Store Delivery
- * UPS
- * Flat Rate
- * FedEx

QUESTION 19

A merchant asked the Business Practitioner to add the SML sitemap to the robots.txt file. How would the Business Practitioner achieve this?

- * Robots.txt always automatically crawl sitemap.xml.
- * Set `Enable Submission to robots.txt` to `Yes` in Store Configuration.
- * A third-party module must be installed.

QUESTION 20

Which two Add-On features for Adobe Commerce use Adobe Sensei? (Choose two.)

- * Live Search
- * Product Recommendations
- * B2B
- * Advanced Reporting

QUESTION 21

Which step would a Business Practitioner take to process a refund on an order that has been invoiced?

- * Cancel the order.
- * Create a credit memo.
- * Create a return for the order.

QUESTION 22

A merchant wishes to have a storefront for adult sized products and another for children's products. Payment and shipping methods will be the same for both. The category structure will be different.

What is the minimum set up to accomplish this?

- * Two websites, two stores, two store views
- * One website, two stores, two store views
- * One website, one store, two store views

QUESTION 23

Which security setting allows a single Magento Administrator account to access the Admin Panel of the same website from multiple devices simultaneously?

- * Admin Session Lifetime is increased
- * Admin Access level set to Global
- * Admin Account Sharing set to Yes

QUESTION 24

A merchant agrees to give their customer a one-time discount for one of their products and sell it for 80 instead of 100. An order is being placed from the Admin Panel on behalf of the customer.

How can the merchant apply the discounted price with minimum effort?

- * By creating a Cart Price rule with a coupon code and entering the code in the Apply Coupon Code field.
- * By clicking on Apply Discount below line items and selecting **Percent** as Type and 20 as Value.
- * By selecting the Custom Price checkbox on the line item row and entering the new price in the box that appears.

QUESTION 25

A Business Practitioner is asked to provide ways to protect the admin section of any Adobe Commerce site. Which two native features are available to the site owner? (Choose two.)

- * Use geolocation to ensure access to the admin URL is from a trusted address.
- * Whitelist or Blacklist IP addresses to access the admin URL.
- * Use a non standard admin URL.
- * Enable 2 Factor Authentication.

QUESTION 26

A merchant wants to allow customers to subscribe to alerts about new products and promotions. Which out-of-the-box Adobe Commerce feature would a Business Practitioner recommend?

- * Rest API
- * Sitemap
- * RSSFeed

QUESTION 27

A merchant asked the Business Practitioner to change the footer template of all emails. The merchant is using Magento Open Source.

How would the Business Practitioner achieve this with minimal effort in the Admin Panel?

- * Adding the content to all existing email templates.
- * Applying a new custom Footer Template.
- * Uploading a new Footer Template .phtml file.

QUESTION 28

In Magento Open Source, when would a Zero Subtotal checkout be used?

- * When Zero Shipping charges apply, but the discount does not cover the value of the products
- * When a discount covers the entire value of the purchase except the shipping charge
- * When a coupon code covers the full value of products and shipping

QUESTION 29

A merchant would like to add a video to the product display page.

Which two options are supported out-of-the-box in order to achieve this? (Choose two.)

- * Vimeo
- * YouTube
- * Upload the video as an MP4.
- * Adobe Stock

QUESTION 30

What would the Business Practitioner recommend as a method to validate the contrast levels of a website for accessibility compliance?

- * By using a third-party website.
- * By using the Magento Admin Panel contrast checker.
- * Log into Magento.com and go to Security Scan.

QUESTION 31

How would the Business Practitioner generate a batch of coupons using Magento Open Source?

- * Edit the catalog price rule to use Auto Generation and then generate the coupon codes.
- * Enable Generate coupon code in Store Configuration and then generate the coupon codes.
- * Select 'Auto' for Coupon type in a cart price rule and then generate the coupon codes.

QUESTION 32

When navigating to the store configuration on a Magento Open Source installation, B2B Features are not seen. What is the reason for this?

- * B2B is an optional feature that can only be installed on Adobe Commerce not on Magento Open Source.
- * The B2B license key needs to be downloaded from Adobe's website and configured in the Licenses section of store configuration.
- * B2B is powered by Adobe Sensei and needs to configure API Keys in the API Portal section of store configuration.

QUESTION 33

Which two options are required by GDPR when requesting marketing consent from customers? (Choose two.)

- * Opt-in boxes must be pre-ticked.
- * Records must be kept to show the details of the consent given.
- * Marketing consent must be separate from terms & conditions acceptance.
- * Multiple marketing consents must be done with a single opt-in.

QUESTION 34

An admin wants to login as a customer that is placing an order, to be able to assist them. Which two conditions must be met?
(Choose two.)

- * Ensure the feature is enabled in the Stores > Configuration section
- * Ensure that `Can Log In As Customer` is set to Yes on the edit page of the account that will use the feature.
- * Ensure the feature is enabled for the customer on whose behalf admin will log in
- * Ensure that the customer clicks Allow Remote Assistance in a browser modal that appears after the admin sends a login request.

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